



Tel: +27 (0) 13 758 2329
Website: www.labelpro.co.za

SERVICE YOU CAN STICK WITH

VAT No: 4710226095
Co. Reg: 2018/019963/07

FRUIT PLU / SELF ADHESIVE LABEL

What is a Fruit PLU?

- PLU stands for Price Look-Up.
- It is a small self-adhesive label attached to fresh produce such as apples, bananas, or avocados

Intended Use

- **Retail Checkout:** Cashiers and self-checkout systems use PLUs to quickly identify the type of produce without needing to weigh or visually confirm it.
- **Pricing Accuracy:** Ensures the correct price per pound/kilogram is charged, especially for items that look similar but differ in variety or growing method.
- **Inventory Management:** Helps stores track sales, manage stock, and reduce waste.
- **Distinguishing Growing Methods**